BC FIBRE FORCE

For damaged & over-processed hair

BC FIBRE FORCE offers strengthening care for over-processed hair for hair that is 10x more resistance to breakage\*.

\*Usage of BC FIBRE FORCE Bond Connector Regime vs. untreated hair

BOND CONNECTOR SERVICE

As part of the Strong Bonds innovation, the Bond Connector Service offers Schwarzkopf's first strengthening regime with Bond Connector Technology, available as an in-salon and homecare service. The BC FIBRE FORCE range is used 4 steps; bonding, fixing, sealing and prolonging hair bonds to provide increased resistance to breakage even on over-processed or damaged hair.\*\*

\*\*Usage of BC FIBRE FORCE Bond Connector Regime vs. untreated hair

**BC FIBRE FORCE Fortifying Shampoo**

**Benefit:** BC FIBRE FORCE Fortifying Shampoo is a sulfate-free shampoo for damaged hair that gently cleanses and strengthens the hair. It creates bonds inside the matrix and seals the cuticle.

**Application:** Apply on wet hair. Gently work into a rich lather and leave for 1-2 minutes. Rinse thoroughly.

**BC FIBRE FORCE Fortifying Primer**

**Benefit:** BC FIBRE FORCE Fortifying Primer is a leave-in conditioner for daily care of weak hair. Strengthens hair fibres, seals the hair surface and adds shine.\*

**Application:** Shake well to mix the 2 phases of the product before applying. Apply to mid-lengths and ends of towel-dried hair. Comb through. Leave in.

\*Up to 60 days when using BC FIBRE FORCE In-Salon Service with BC FIBRE FORCE Fortifying Shampoo at home

**BC FIBRE FORCE Fortifying Sealer**

**Benefit:** BC FIBRE FORCE Fortifying Sealer is an intensive strengthening leave-in milk. Creates bonds inside the matrix to strengthen the hair fibers. Seals the cuticles and creates a protective shield around the fiber.\*

**Application:** Apply to mid-lengths and ends of towel-dried hair. Massage into the hair and comb through. Leave in. Style as desired.

\*Up to 60 days when using BC FIBRE FORCE In-Salon Service with BC FIBRE FORCE Fortifying Shampoo at home

**BC FIBRE FORCE Fortifying Mask**

**Benefit:** BC FIBRE FORCE Fortifying Mask is an intensive, rich repairing mask for the weekly care of damaged hair. Creates bonds inside the matrix and seals the cuticle. Strengthens hair fibers and adds shine.

**Application:** Apply to mid-lengths and ends of towel-dried hair and work through. Comb through. Leave for 5-10 minutes. Rinse thoroughly.